
Substrate: Clay Coated One Side Recycled Box Board Print Process: Offset Litho

Maximum Number of Colours: Surface or reverse print? **Surface**

4 Colour Process Printing Finish: **Gloss** Does the finish count as a colour: **No**

Is white ink required? **No** Is a spot screen considered an extra station on the press? **No**

Are gradation feasible with this printing method? **Yes** Is there a minimum dot required? **2%**

Rich Black Treatment? **Yes** 30% C + 100% K

What is the dot gain? 25% dot=30%, 50% dot=60%, 75% dot=80%

Minimum Rule Weight: .25ptpt. positive .25ptpt. reverse

Minimum Type Size: 4pt pt. positive 6pt pt. reverse

Tolerance: Copy clearance for trims & folds 1/8 inches

Traps: Standard ink 0.005" inches Metallic 0.003" inches

Under Colour Cut-Back 0.006" inches Min.

Resolution: 175 Lines per Inch Bleeds: 0.125 inches

UPC / Barcode: 80 % Min Magnification 1.5% inches BWR placement must be same as dieline Orientation